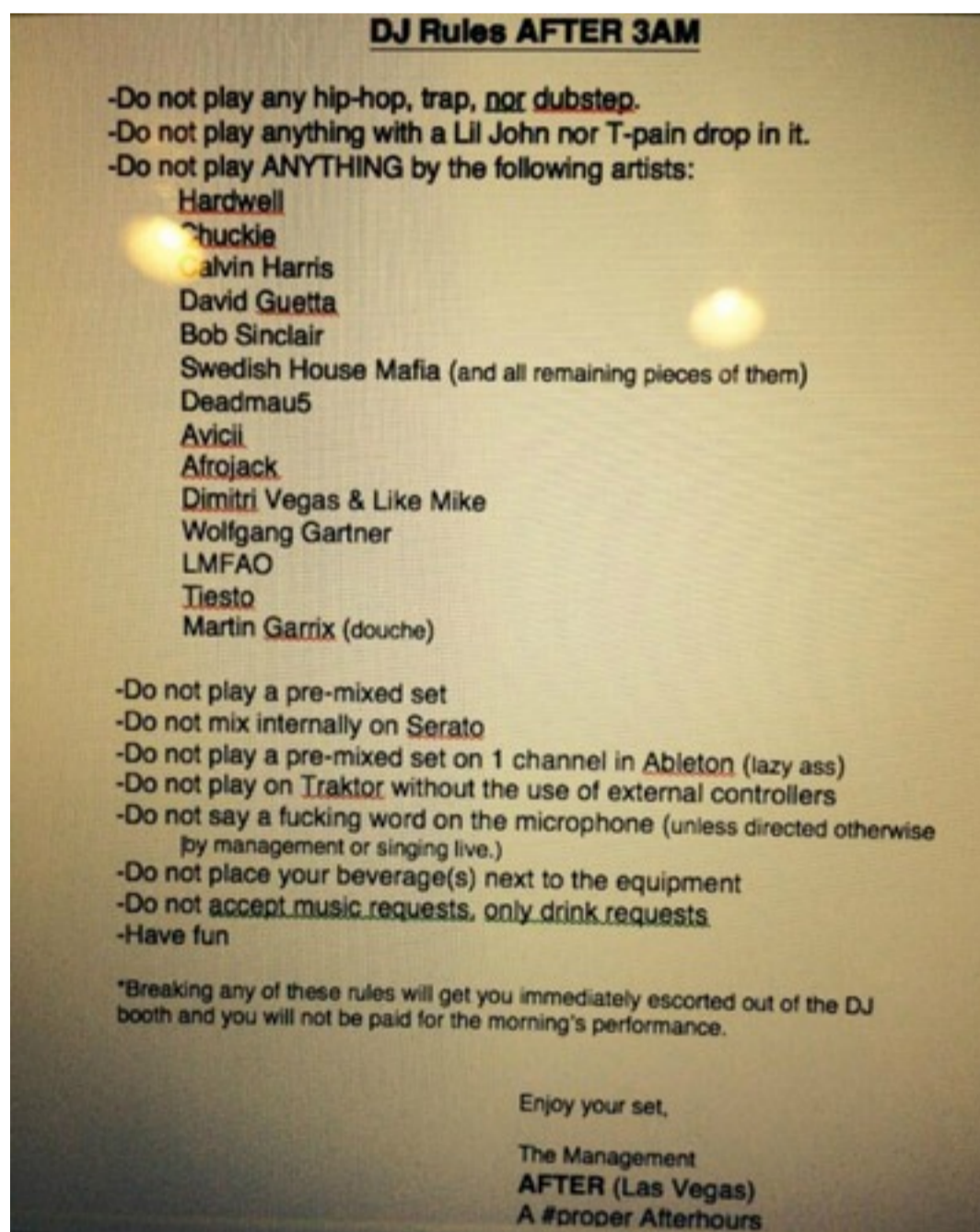


Max Graham to Play Vegas' Newest Afterhours This Saturday

Devin Inabinet February 19, 2014



A few weeks back, the international electronic music community went wild over a serious list of DJ rules for a new Vegas afterhours tucked away on the strip. In an attempt to bring some underground beats to one of the most commercial party scenes in the nation, our friends at 'After' are taking advantage of the city's non-existent curfew and party-hard reputation to prove the potential of a quality nightlife in the city of sin.



The concept caught Canadian DJ Max Graham's eye and he will be layin' down some techno this Saturday the 22nd along with residents [Spacebyrdz](#) & [Black Boots](#)! Here is what he had to say about his upcoming gig, courtesy of [DJOYbeat](#):

"What we liked about it—and when I say "we," I mean the DJ community—is we got that it was tongue-in-cheek. But the fact that it was coming from Vegas? That fact that it's sort of known for—everyone's heard the stories of DJs being pulled off the decks and a real mandate to play for the few that spend a lot of money rather than the dancefloor. ... It was really cool to see a club willing to take the risk and go in the opposite direction and stay away from the easy, accessible hits. It was also quite funny the way it was written: "Don't be lazy!" That kind of hit the nail on the head for a lot of it. I have a friend who lives in Vegas and he was there the opening night and he Tweeted at me that it was "perfect." That it was the right crowd and the right vibe and to see it in Vegas they proved their point that there is a market for it in Vegas. ... When I saw that list, I thought, "This is a place I want to play in Vegas."

We cannot wait to see what the 'After' crew has in store as the days grow longer and nights warmer, but a little birdie tells us rooftop and pool parties are on the menu so keep Vegas on your radar ;]